



NEWS RELEASE

KOH BROTHERS TO LAUNCH FIORENZA AT FLORENCE ROAD

- **5-Storey, 28-unit private apartment inspired by passionate Italian culture**
 - o **Comprises 2- to 3-bedroom units and penthouses**
- **First to introduce “Glass Jacuzzi on all balconies” and “Wi-Fi multi-room digital music system”**
- **Five minutes from Kovan MRT**

Singapore, April 23, 2009 - Koh Brothers Group Limited (“Koh Brothers Group”), today announced the upcoming weekend launch of its new freehold residential development, Fiorenza, located along Florence Road.

To be launched over the weekend of April 25 – 26, Fiorenza is inspired by the passionate Italian culture with its bold artistic tastes, unrestrained luxury and a free-spirited lifestyle. Coupled with its Avant-Garde architecture, this 5-storey, 28-unit development comprising 2- to 3-bedroom units and penthouses, is set to be an icon of modern living at Florence road.

Fiorenza is easily accessible to the rest of the island with its ideal location just five minutes’ walk from Kovan MRT station and close proximity to key expressways. Residents will also appreciate amenities offered at the nearby Heartland Mall, Hougang Mall as well as the famed Chomp Chomp Food Centre for a tantalizing variety of local delights. The vicinity boasts reputable schools and a relaxing nature retreat at Punggol Park.

Said Mr Francis Koh, CEO and Managing Director of Koh Brothers, “We have always been dedicated to developing unique projects. With Fiorenza, we will be introducing two firsts – Glass Jacuzzis on all balconies and Sonos, the first Wi-Fi multi-room digital music system, which allows residents to play their favourite music all over the house, in up to 32 rooms, with remote control from the palms of their hands and music from iPhones. In addition, we will embody the essence of Italian luxury through an amalgamation of zestful architecture as well as richly-appointed interior offerings. We believe that this development will satisfy the needs of those who desire a lifestyle of true opulence and a romantic vacation without leaving the doorstep. Fiorenza, with its good location and accessibility to amenities, will be an ideal choice for many.”

Fiorenza boasts, among others, a glass jacuzzi on every balcony, a Wi-Fi multi-room digital music system, compressed marble from Italy, as well as designer sun screens in every home. In addition, each interior offers stylishly designed bedroom wardrobes, kitchen fittings and bathroom accessories to reflect the ideal Italian passion.

Outside the comforts of home, the development presents residents with revitalising facilities including a pool and a sky gymnasium on the rooftop. Quiet moments can also be explored down the aisles of the garden paved with lush greenery.

Temporary Occupation Permit is expected to be received on December 31, 2012. Prices of the project would be announced at a later date.

About Koh Brothers Group Limited

Koh Brothers, a well-established construction, property development and specialist engineering solutions provider, was established as a sole proprietorship in 1960 by Mr Koh Tiat Meng. Today, the Group has 44 subsidiaries, five JV companies and one associated company spread over Singapore, PRC, Indonesia, Malaysia and Vietnam.

Over the years, the Group has undertaken numerous mega construction and infrastructure projects with its A1 grading by the Building and Construction Authority (“BCA”). It is currently the highest grade for contractors’ registration in this category, and allows the Group to tender for public sector construction projects of unlimited value. In addition, the Group has developed a name for itself as a niche real estate developer, with an established reputation for quality and innovation.

Koh Brothers’ diversified businesses present them with multiple revenue streams, with operating synergies arising from its three core areas of expertise:

- Real Estate;
- Construction and Building Materials; and
- Leisure & Hospitality.

Real Estate

The Group’s Real Estate division provides quality property developments with specialised themes at choice locations. Koh Brothers Development Pte Ltd (“KBD”), established in 1993, a wholly-owned subsidiary of Koh Brothers Group, is our flagship company for the Group’s Real Estate division.

KBD is noted for its ‘lifestyle-and-theme’ developments. For example, its Starville project was the first to introduce a star-gazing observatory, complete with an astronomy theme. Launched in June 2003, this joint venture project is between KBD and AIG Lengkong Investment Limited, a member of America International Group Inc. Earlier

projects include The Montana, in which KBD became the first developer to introduce state-of-the-art home automation features, broadband cable and an infinity pool. The Montana, launched in November 1999, is a 108-unit luxury freehold apartment located off River Valley Road. In October 2006, it also launched its four-units-only luxurious, freehold bungalow project, “Bungalows @ Caldecott”, uniquely designed with a number of firsts in Singapore such as bathrooms studded with Swarovski wall crystals, Avant-Garde sanitary fittings incorporating luxury brand names like Visentin, and a specially-designed Water Conservation System.

In April 2006, it announced the acquisition of Hilton Tower, located in the prime freehold Leonie Hill area, for S\$79.2 million together with Heeton Land Pte Ltd. It is now the site for the premium condominium, The Lumos.

In June 2007, Koh Brothers Group Limited, Heeton Holdings Ltd, KSH Holdings Ltd and Lian Beng Group Ltd had formed a consortium with equal shares each and were successfully awarded the prime Lincoln Lodge site at 1/3 Kiang Guan Avenue, off Newton Road in District 11. The site has been earmarked for another luxurious condominium project.

Other completed projects include:

- The highly successful Sun Plaza, located next to Sembawang MRT station, which introduced a sunflower theme. The residential block in Sun Plaza has been fully sold and the retail mall is currently held as investment with high occupancy;
- The Capri, an 18-unit residential development, is situated along the prime Stevens Road;
- The Sierra, an 18-storey residential development comprising 60 units located in the established and popular enclave of Mount Sinai.

Construction and Building Materials

This division leads in providing a complete and diverse range of infrastructure project management, products, services and solutions for the construction industry. Current mega projects include the Downtown Line 1 Bugis Station and Common Service Tunnel at the Business Financial Centre.

The iconic Marina Barrage was successfully completed in October 2008.

The Building Materials division provides total ready-mix concrete solutions to the construction industry. The supply chain includes cement, ready-mix concrete, equipment rental and various types of products such as pre-cast elements and interlocking concrete blocks.

Leisure & Hospitality

This division provides 'no-frills' hospitality services through its chain of Oxford Hotel brand name with 135 hotel rooms.

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